

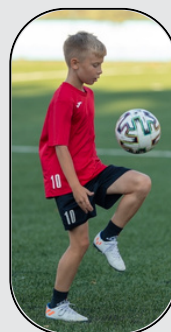
Tuolumne County Youth Soccer

SOCCER FEST 2026



**TCYS is kicking off the fall soccer season
with our inaugural Soccer Fest 2026!**

This massive community open house is to bring families, players, and coaches together for a day of soccer fun, games, connection, and local engagement.



AUGUST 1

8:00 AM – 2:00 PM
Standard Park

FREE ENTRY

Open To Everyone!

Featuring:

- ✓ Soccer Challenge Games
- ✓ Kids Games & Activities
- ✓ Cleat & Shin Guard Trading
- ✓ Silent Auction
- ✓ Health & Wellness Promotions
- ✓ Live Music

**For More Information On Soccer Fest,
Visit Us @ tcysoccer.org**



SOCCER FEST 2026 – SPONSOR APPLICATION

Event Date: Saturday, August 1, 2026, 8am – 2pm

Location: Standard Park, 18500 Standard Rd, Sonora CA, 95370

Please complete and return this form to secure your spot and your donation! Spaces are limited to the first 18 approved applications.



Contact Information

Business/Organization Name: _____

Contact Person Name & Title: _____

Phone Number: _____

Email: _____

Mailing Address: _____

Booth Details and Theme

☐ No thank you, we will not be hosting a booth.

☐ **YES!** We would like to host a booth at Soccer Fest. To comply with event guidelines, we will briefly describe the type of family-friendly, health, wellness, or soccer information/activity our booth will provide:

Silent Auction and/or Raffle Donation Details

- ☐ No thank you, we will not be donating an item.
- ☐ **YES!** We would like to donate an item to the Soccer Fest Silent Auction and/or Raffle for extra brand exposure.

Item Description: _____

Retail Value: \$ _____

Acknowledge and Signature

By signing below, the sponsor agrees to the following terms:

1. For hosting a booth, a flat fee of **\$200** is required to secure a 10'x10' entryway booth site. Sponsor must provide their own 10x10 canopy/awning, table, and chairs. Sponsor representatives must remain on-site to staff the booth from 8:00 AM to 2:00 PM.
2. For donating an item to the silent auction and/or raffle, item(s) will be made available for pick within three days of the event starting. The TCYS Event Coordinator will contact sponsor and make arrangements to pick up the item(s).
3. No direct financial or sales transactions may take place at Standard Park during this event, and all promotions are family-friendly and appropriate for the audience.

Authorized Representative Signature: _____

Date: _____

Payment and Submission Instructions

- **Make Checks Payable To:** Tuolumne County Youth Soccer
notes: Soccer Fest Sponsor
- **Mail Application To:** Tuolumne County Youth Soccer
P.O Box 3525
Sonora, CA
95370
- **Submit via Email to:** Info@tcysoccer.org
- **Apply Online and Submit Booth Fee:** www.tcysoccer.org/soccer-fest
- **Application Deadline:** Friday July 24, 2026, at 9:00pm Pacific

Become a Sponsor of the First Annual Soccer Fest 2026

Connect Directly with the Local Soccer Community!



Tuolumne County Youth Soccer (TCYS) is kicking off the fall soccer season with our inaugural **Soccer Fest 2026**! This massive community open house is designed to bring families, players, and coaches together for a day of soccer fun, games, connection, and local engagement.



Event Details

- **Date:** Saturday, August 1, 2026
- **Time:** 8:00 AM – 2:00 PM
- **Location:** Standard Park, Sonora, CA
- **Expected Attendance:** Participants and families of the 107 youth soccer teams registered for the fall season — translating to several hundred, and up to 1,000 local parents, players, and spectators!
- **Attendee Activities:** Soccer challenge games on the field, kids' activities including pick-up street soccer, soccer gear swap, silent auction, health and wellness promotions, and live music.

Why Partner with Us?

This event will feature free kids' activities, interactive inflatable soccer challenges, soccer field games, art activities, soccer equipment / gear swaps, and live music. We are offering a limited number of high-visibility sponsor spaces at Standard Park.

- **Prime Foot Traffic:** Only 18 booth sites are available, positioned directly along the main entryway into Standard Park. Every single attendee will pass by your booth!
- **Low Cost, High Impact:** Secure a 10'x10' booth space for just **\$200**.
- **Community Alignment:** Showcase your commitment to youth sports by highlighting your organization's commitment to health and wellness, family connection, public safety, and community well-being!

Sponsor Requirements and Details

- **Space Provided:** One 10'x10' outdoor booth site. Sponsors are to provide their own 10x10 awning, table, and chairs.
- **Presence:** A sponsor representative must staff the booth for the duration of the event from 8:00 AM to 2:00 PM.
- **Activity Promotions:** Provide health and wellness, public safety, familial wellness, or soccer-relevant information/activities.
 - *Please Note: Standard Park regulations prohibit direct financial sales transactions on-site during this event.*
 - *Please Note: All promotional material, information, presentations, handouts, and appearance of the booth must be family-friendly and appropriate for the audience in attendance.*

Double Your Exposure with a Silent Auction and a Raffle

We are also hosting a community **Silent Auction and Raffle** for increased sponsor and customer engagement. Donate a gift basket, gift certificate, or company product to get extra promotional mentions throughout the day!

Secure a Spot Today!

Spaces are **first-come, first-serve**. Contact the Event Coordinator today at info@tcysoccer.org to reserve your entryway booth.

Or go to our website and register online.

Applications accepted at tcysoccer.org/soccer-fest



SOCCER FEST 2026



**STREET
SOCCER
PLAY**

**GEAR
TRADER**

**LIVE
MUSIC**

**KIDS
ACTIVITIES**

PARKING

Standard Park

DJ

Merlo Field
Sports Complex

18490

ENTRYWAY

PARKING

**SOCCER
CHALLENGE
GAMES**

**SILENT
AUCTION**

**SOCCER
CHALLENGE
GAMES**

PARKING

Standard Rd

Standard Rd

Standard Rd

ACTIVITIES LOCATION MAP

Google Maps

E17



SOCCER FEST 2026



BOOTH LOCATIONS

PEDESTRIAN ENTRYWAY



TCYS

PARKING

Google Maps